

# *The 2013 Leila St John Award*

*for distinguished services to children's literature  
is presented to*

## *Kim Yeomans*

*in recognition of her significant contribution to children's literature in Victoria.*

*Pam, when employed by HarperCollins, was an outstanding representative for children's books over many years, promoting them widely to teachers, librarians and booksellers throughout Victoria.*

*Rising to National Educational Marketing Manager, Pam extended her reach and influence through her ongoing work. Her enthusiasm for, and wider knowledge of, children's books was always appreciated by those with whom she came in contact.*

*In 2009 she received an accolade from her publisher, having been awarded their Representative of the Year Award.*

*As a very active and long standing member of the CBCA (Victorian Branch) Executive Committee, Pam helped organise a numerous events, including the annual Book Fair but was never too busy to lend a hand in many other ways, such as face painting at the Fair or packing books for the Christmas Book Appeal.*

*Her commitment to the CBCA (Victorian Branch) extended to the very demanding roles of Branch President and Secretary, positions in which she displayed great professionalism.*

*Even in retirement, Pam has continued her role of promoting children's literature through her involvement with NEEF Australia and their children's literature component. She is the co ordinator of programs and works with their mentoring program for aspiring authors and illustrators.*

*For her enthusiasm, passion and commitment to the field of Children's Literature in Victoria we believe Pam is a very worthy recipient of the Leila St John Award 2010.*