

## Rationale for changing *Notables* to *Longlist*

In recent years the CBCA has moved to separate the announcement of the Notables from the Shortlist in order to create more interest in this list, and thus generate excitement around a broader range of titles. With this in mind the Notable list has garnered more attention through traditional and new media.

Reasons to change Notables to the CBCA Book of the Year Longlist include:

- Longlist matches Shortlist terminology
- Longlist is an objective term, rather than a statement of judgement (there are many books we may personally think are 'notable' but which do not make the cut in any given year)
- A number of creators and production teams have expressed their opinions to me that they are happy to not make it onto a Longlist, but feel a sense of 'embarrassment' if they do not make it onto a 'Notable' list.
- There are now a plethora of book awards in Australia, if the CBCA is to keep its place as the preeminent Literary Awards for children and YAs then our longlist must match the terminology of other awards; including adult awards.
- Each State and territory branch can come up with their own name such as 'Legends from the Longlist', 'The Legendary Longlist 20XX' to take the place of 'Night of the Notables'

- Sarah Mayor Cox, Victorian Branch appointed director, CBCA National Board