



THE CHILDREN'S  
BOOK COUNCIL  
OF AUSTRALIA



MERCHANDISE  
CATALOGUE 2023

READ  
GROW  
Inspire

CHILDREN'S  
BOOK WEEK®

#CBCA2023

# READ GROW Inspire

REGISTER YOUR  
ACCOUNT INFORMATION HERE:

[store.cbca.org.au](https://store.cbca.org.au)

Welcome to 2023 — the year we Read, Grow, Inspire. We thank you for your support through your purchase of our merchandise.

With your support we're able to continue our important work of connecting young Australians to great stories—written by our community of amazing creatives.

Our merchandise continues to champion the work of our awarded artists, promotes our CBCA Book of the Year Awards, and provides quality products all ready for you to celebrate Children's Book Week®.

## What's New

This year we have switched ecommerce platforms in response to customer feedback. There is now a simpler cart with reliable payment gateway, and efficient access to digital products. We hope the transition will provide an improved online shopping experience and customer satisfaction. Through your continued support, we can deliver more purposeful activities to our community.



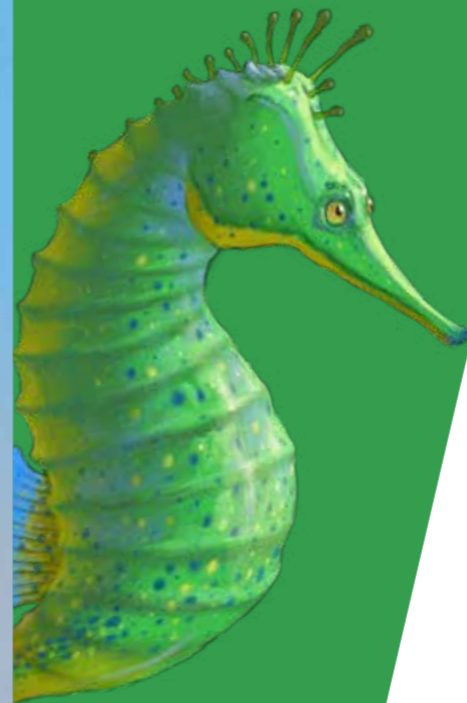
ALL PRICES INCLUDE GST



POSTAGE AND HANDLING WILL BE CALCULATED  
ON CHECKOUT



ARTWORK BY MATT OTTLEY | © 2023 THE CHILDREN'S BOOK COUNCIL AUSTRALIA



The CBCA is the beating heart behind the national and generational annual CHILDREN'S BOOK WEEK® celebrations across Australia. Line up your annual activities...

## with your CBCA 2023 Yearly Planner

START MAPPING  
OUT YOUR  
VISION FOR  
2023 CHILDREN'S  
BOOK WEEK®

\$25.00



digital product

Featuring stunning artwork by Matt Ottley, the 2023 Children's Book Council of Australia 'Yearly Planner' is the leading document to support Australian children's literature in your school or public library and classroom.

It has all the information you will need at your fingertips.

...but wait there's more!

You will also receive:

- ✓ 2023 Digital Poetry Resources
- ✓ a set of special 2023 Children's Book Council of Australia, Book of the Year Award shortlist category posters you can print off and hang wherever you like. (Available from April 2023)

\*\*Images are samples only and may look different in final product



[store.cbca.org.au](https://store.cbca.org.au) | Children's Book Council of Australia | 1300 365 922 | [store@cbca.org.au](mailto:store@cbca.org.au)



GET THE PERFECT DECORATION WITH IMPACT FOR YOUR CHILDREN'S BOOK WEEK® PARTY

**Displays that POP!**

**Pull up Banner**

PREMIUM, MADE ON DEMAND Indoor 2m pull up banner & case (price includes shipping!)

- ✓ 88 x 200 cm display size
- ✓ Light-blocking grey backing
- ✓ Silver end cap on base
- ✓ Smooth, 570 gsm vinyl banner

includes a carry case



**Large Decals**

**FOR WALLS & WINDOWS**

Made on demand decals for walls or glass windows.

1250mm high x 1000mm wide



Premium Indoor 2m pull up banner	\$137.50
Large Wall/Glass Decal (white background or transparent)	\$110.00

Large decals incur a \$44.00 shipping surcharge from Merchandising Libraries. Products are made to order and may require an extra 4-6 weeks to deliver.

Made to order for walls or transparent for windows

**\$110** ❄️

\*Excludes \$44.00 shipping



**Displays that WOW!**

**Bunting**

Buy 3 3 metre strings and **SAVE**

1 string (3m)	\$16.50
3 strings (9m)	\$44.00



**Book-Week-in-a-tube!**  
EYE CATCHING & EASY!

This all-in-one product includes:

- ✓ A GIANT A0 (841mm x 1189mm) Children's Book Week® poster
- ✓ 3 pre-cut hanging characters on top quality card
- ✓ A4 sheet of blue birds ready to copy and colour and fill your display space

Book-Week-in-a-tube (standard; includes 3 characters)	\$71.50
Book-Week-in-a-tube (GIANT; includes 12 characters)	\$137.50

(items are not sold separately)

**GIANT Book-Week-in-a-Tube**  
Big space, lots of room?  
**WE'VE GOT YOU COVERED**

UP SIZE 12 hanging characters

**\$137.50**

WE HAVE ALL YOUR  
**favourites...**  
A2 posters

**NEW in 2023**  
**Poster set**  
includes x2 Book week posters  
AND x1 Shortlist Poster  
**\$27.50**

Add to your collection the 2023 CHILDREN'S BOOK WEEK® POSTER featuring the artwork of Matt Ottley. Reverse side features our 2023 CBCA Book of the Year Shortlist.

**2023 A2 POSTERS ARE DOUBLE-SIDED**

**COLOURING—IN POSTER**

The 2023 Digital Colouring-in Poster comes with a special surprise, a theme adapted activity on the rear. Download and print for your classrooms, libraries, book clubs, or Children's Book Week® activities.

**\$27.50**

**digital product**

**Lanyard**

**BULK BUY & SAVE**

Lanyard (single)	\$8.25
Lanyards (10 pack)	\$66.00

One for you, one for the team!

**Badge**

Badges (10 pack) \$33.00  
\*not available for individual sale



**Seahorse Pin**

Add to your collection, or start one!

Get the whole 5 pin set  
**\$44.00\***  
\*only while stock lasts

2023 Seahorse pin (single)	\$11.00
Set of 5 historical pins (includes Seahorse pin)*	\$44.00

**Pen**

**BULK BUY & SAVE**

Pens (5 pack) \$17.80  
Pens (10 pack) \$34.60  
\*Not available for individual sale

**Mouse Pad**

2023 Mouse pad (single) \$16.50



Posters sold individually and in sets are mailed flat, rolled in a tube.

A2 Double-sided Children's Book Week® & 2023 Book of the Year Shortlist poster (1x)	\$11.00
3 Poster set (3x Double-sided posters)	\$22.50
Digital colouring-in poster (1x licence only)	\$27.50

^Each tube order incurs \$2.00 extra shipping surcharge  
\*Shortlist Poster and poster sets not available until April 2023





# Bookmark

The perfect Children's Book Week® reward for students

Includes our

2023 CBCA BOOK OF THE YEAR SHORTLIST TITLES ON THE BACK

1 pack of 30  
**\$8.80**

5 packs of 30  
**\$38.50**

10 packs of 30  
**\$66.00**

Single pack (30x bookmarks)	\$8.80
5 Packs (150x bookmarks)	\$38.50
10 Packs (300x bookmarks)	\$66.00

Bookmarks not available until April 2023



# Stickers for everyone

STICKERS FOR STORIES AND REWARDS

STICKERS FOR DECORATION

Reward Stickers



NEW!

Artist Stickers



Single A4 Sheet reward stickers (6 rows of 5)	\$6.60
5 Sheets of A4 reward stickers	\$27.50
10 Sheets of A4 reward stickers	\$49.50
Single A4 sheet "Read Grow Inspire" artist stickers	\$6.60
A4 Sticker Combo Set (2x reward sticker sheets AND 1x "Read Grow Inspire" artist sticker sheet)	\$15.80

# Packs

Combine & SAVE!

CUSTOMER FAVOURITES IN 2022  
RETURN WITH EVEN MORE VALUE!

## Classroom Pack

Special price \$48.40  
(RRP value: \$63.20)

- ✓ 2 Folded A2 Double-sided Children's Book Week® & 2023 Book of the Year Shortlist Poster (folded to A4)
- ✓ 1 Pack of 30 Bookmarks
- ✓ 1 Sheet of 30 A4 reward Stickers
- ✓ 1 String of bunting (3m)
- ✓ 1 Badge for staff

**BONUS!**

+ 1 sheet of A4  
Artist stickers

30  
bookmarks

NEW!

## GO GIANT!

UP SIZE YOUR CLASSROOM PACK AND  
GET 30 A4 EXERCISE BOOK COVERS  
AND FREE TOTE!

**\$99.99**

That's a crazy saving!

Classroom and Library packs not available until April 2023

Spencil.

30  
covers!

FREE  
tote!

SAVE ON TIME  
SAVE ON MONEY  
SAVE THE DAY!

## Library Pack

Special price \$110.00  
(RRP value: \$127.10)

- ✓ 2 Folded A2 Double-sided Children's Book Week® & 2023 Book of the Year Shortlist Poster (folded to A4)
- ✓ 4 Packs of 30 Bookmarks (120)
- ✓ 4 Sheets of 30 A4 Book Week Stickers
- ✓ 1 Sheet of A4 Artist Stickers
- ✓ 2 Strings of Bunting (3m each)
- ✓ 3 Badges for staff

+ 1 NEW Tote Bag

NEW!

Spencil.

Classroom and Library packs not available until April 2023

# A pack just for You!

NEW!

## Desk set

Special price \$29.99  
(RRP value: \$37.42)

- ✓ 1 Book Week Coaster
- ✓ 1 Book Week Mouse pad
- ✓ 1 Book Week Pen
- ✓ 1 Sheet A4 Artist Stickers
- ✓ 1 Book Week Tote Bag



# Brand new partnership!



AVAILABLE ONLINE FROM THURSDAY, 1 DECEMBER 2022  
[spencil.com.au](http://spencil.com.au)



All year round



stationery

for all ages!

AVAILABLE ONLY FOR INDIVIDUAL SALE AT SPENCIL FROM THURSDAY, 1 DECEMBER 2022

Library Bag	\$15.99
Pencil Case	\$10.99
A4 Exercise Book Cover	\$2.49
Calico Tote Bag (print on front only)	\$5.99
BULK BUY OPTIONS AVAILABLE ONLY FROM CBCA FROM FEBRUARY 2023	
A4 Exercise Book Cover - Set of 5	\$11.00
A4 Exercise Book Cover - CLASSROOM SET (x30 covers)	\$65.34
Calico Tote Bag (5x bags)	\$27.50
Calico Bags (10x bags)	\$49.50

AVAILABLE TO BUY IN BULK FROM THE CBCA IN 2023

[store.cbca.org.au](http://store.cbca.org.au)

## Digital Gift Voucher

\$25 | \$50 | \$100

There's no better way to thank a parent, teacher, librarian, carer, anyone, than with our NEW 'Gift Voucher'. Leave the decision in the hands of the receiver of this voucher, this Children's Book Week®.



digital product

# 2023 Artisan range

Our continued partnership with Merchandising Libraries into 2023 allows us to bring you an 'all new' range of beautiful bespoke products that transform space into wonderland. Whether it's specifically for 2023 Children's Book Week®, or for general transformation, these made-to-order products are proudly Australian owned and made to captivate and inspire all minds.



DECALS FOR WALLS OR WINDOWS



**\$110.00**

Window and wall decal kit  
1250mm x 1000mm

Adapt the design to fit your space!  
All shapes comes individually cut for easy removal.

Select appropriate display surface in cart.  
Refunds will not be available for an incorrect product choice.

**ACRYLIC SEAHORSE WITH FLUORO GREEN TRIM**  
**AVAILABLE IN TWO CHOICES**

**\$80.00**

- ✓ Double-sided print on acrylic with a clear string ready to hang
- OR
- ✓ On a block with double-sided tape for peel and stick installation

680mm tall x 330mm wide

Select appropriate display surface in cart.

Refunds will not be available for an incorrect product choice.

Acrylic Seahorse	\$80.00
Wall Decal	\$110.00
Glass Decal	\$110.00

These prices do not include shipping.  
All orders with an Artisan product incur a \$44.00 shipping surcharge from Merchandising Libraries.  
Products are made to order and may require an extra 4-6 weeks to deliver.

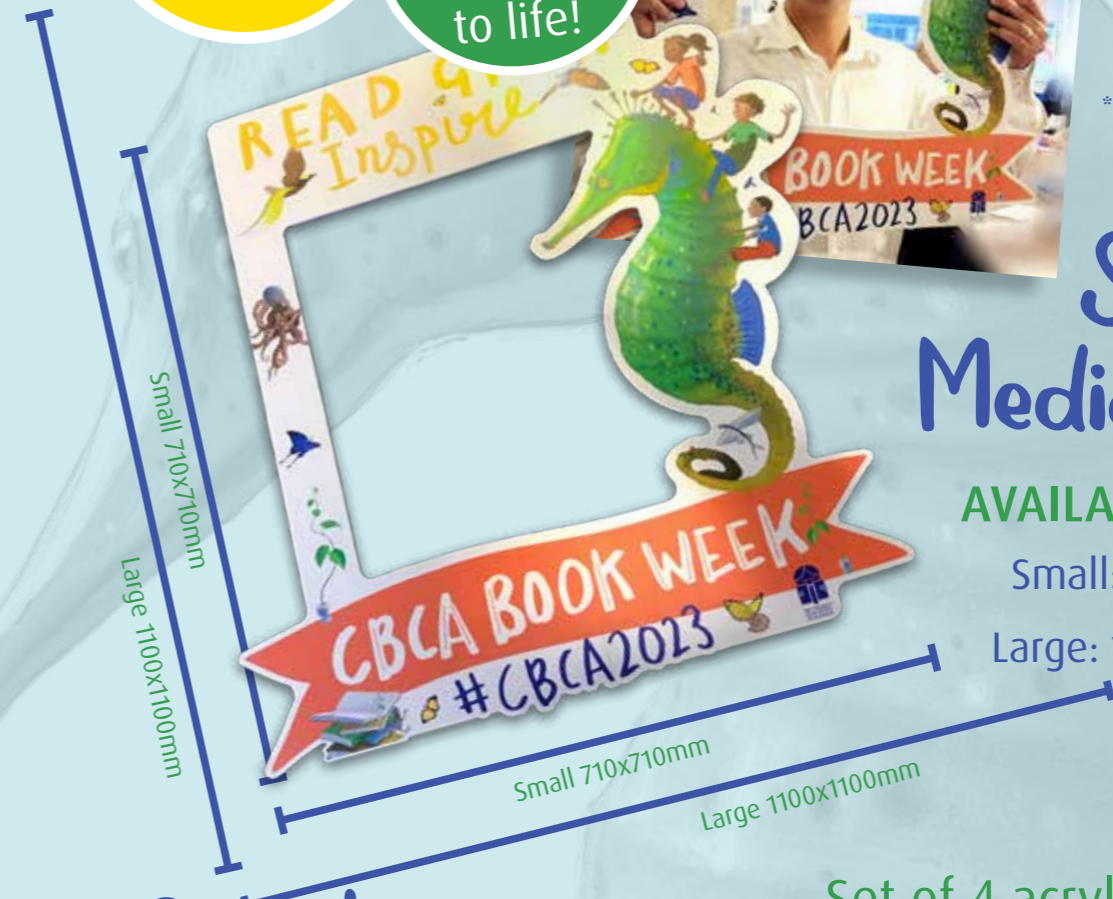


**NEW!**

Bring school yearbooks to life!

**SMALL \$75.00**

**LARGE \$135.00**



\*Small frame pictured

## Social Media Frames

AVAILABLE IN TWO SIZES

Small: 710mm x 710mm

Large: 1100mm x 1100mm

## Coasters

Set of 4 acrylic coasters

4 individual "Read, Grow, Inspire" themed coasters featuring Matt Ottley's iconic characters..

**\$25.00**



Social Media Frame (small)	\$75.00
Social Media Frame (large)	\$135.00
Set of 4 Coasters*	\$25.00

These prices do not include shipping.  
All orders with an Artisan product incur a \$44.00 shipping surcharge from Merchandising Libraries.  
\*\$44.00 shipping fee does not apply to coasters.  
Products are made to order and may require an extra 4 - 6 weeks to deliver.





# Year Round Products



## WHAT WILL IT BE?

2023 will see the third coin in the series of five, produced by the Royal Australian Mint in a celebratory partnership CBCA's honoring iconic Australian children's books.

## 2023 Collectors coin

## 'Other Worlds' A3 print



## Acrylic Birds

✓ Australian made ✓ Excellent quality

Acrylic Bird* (3 options to choose from)	\$80.00ea
Acrylic Bird Flock (1 of each bird)	\$204.00
2021 Shaun Tan Print (A3 print)	\$220.00
Book Display holder	\$31.35
2021 Animalia Postcard (pack of 10)	\$11.00

Acrylic birds are made to order and incur a \$44.00 shipping surcharge from Merchandising Libraries. Allow 4-6 weeks for shipping. 'Other Worlds' print mailed in a tube

## Book Display holder

180mm (wide) x 160mm (deep) - 200mm (tall) with 45mm front lip.  
4.5mm thick acrylic is used to create a premium-looking display. Includes 4x rubber feet for the base.



NEW!

Final product may look different, dimensions will remain as advertised.

## Postcards

PACKS OF 10

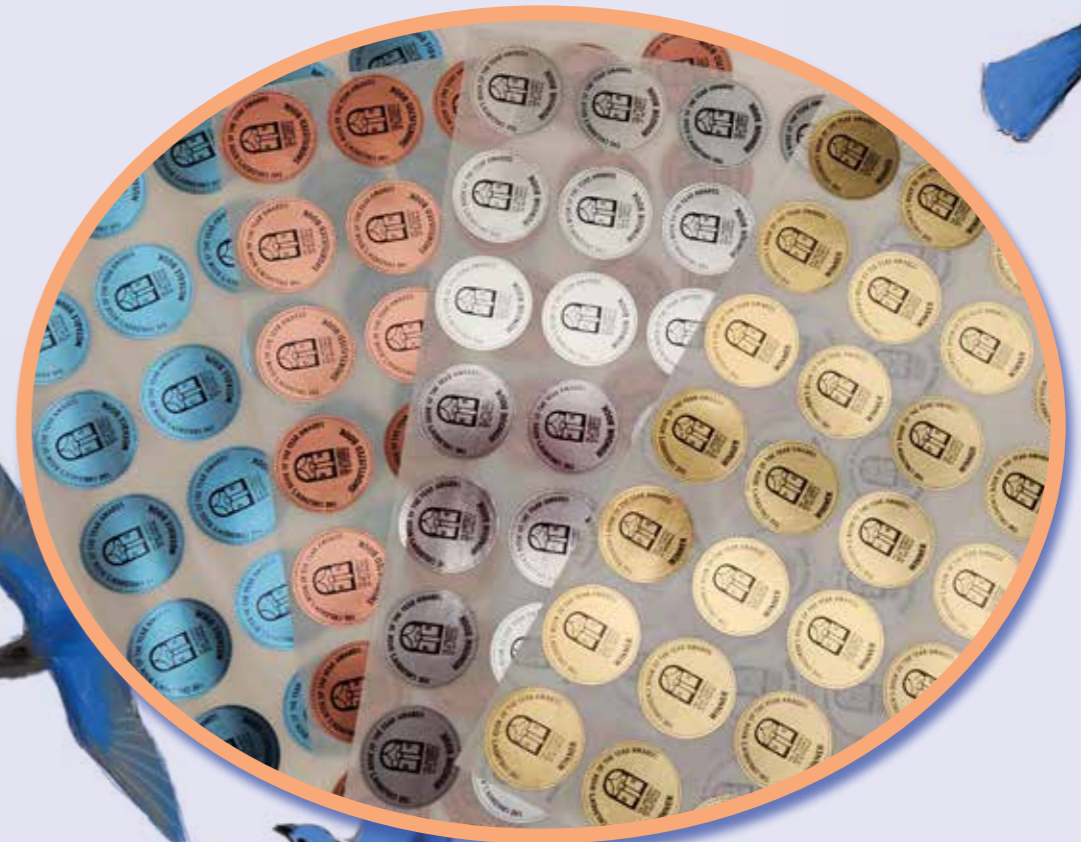


# Book of the Year Award stickers

HELP YOUNG READERS FIND QUALITY LITERATURE

Mark your copy with its winning sticker!

Single A4 sheet	\$5.30
Complete Set (one sheet of each award; set of 4)	\$17.40



visit [store.cbca.org.au](http://store.cbca.org.au)

## JOIN THE CHILDREN'S BOOK COUNCIL OF AUSTRALIA TODAY!

Australian Capital Territory	act@cbca.org.au
New South Wales	cbcansw@outlook.com
Northern Territory	nt@cbca.org.au
Queensland	qld@cbca.org.au
South Australia	sa@cbca.org.au
Tasmania	tas@cbca.org.au
Victoria	vic@cbca.org.au
Western Australia	wa@cbca.org.au

Get access to great benefits, local events, and stay up-to-date with industry inside knowledge

## Membership Specials

FREE FOR 2023 CBCA MEMBERS ONLY

- ✓ "Read, Grow, Inspire" themed digital activities
- ✓ 2023 'Read, Grow, Inspire' A5 certificate template

### digital products



## Student Reading Journal

PRINT AS MANY AS YOU LIKE!

digital product

\$50.00

NEW!



### STUDENT READING RECORD

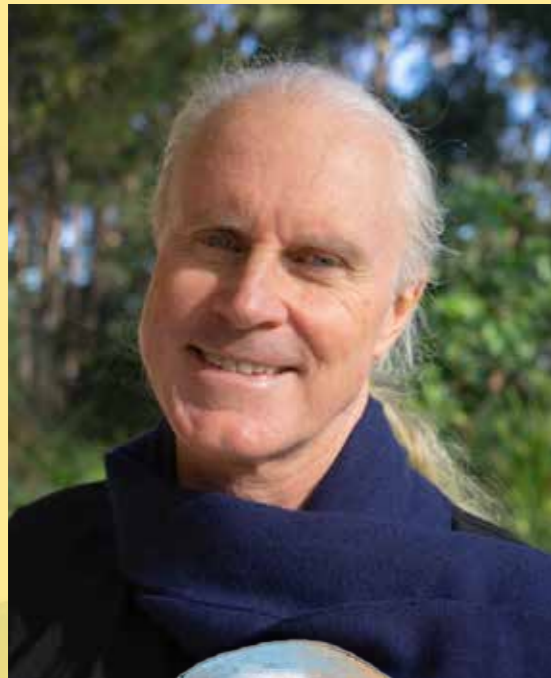
An exclusive printable journal for your students to record their annual reading, featuring the stunning 2023 Children's Book Week® theme artwork by Matt Ottley.

The journal has a menu of pages allowing you to simply print the pages that suit you or the needs of your young readers.

### What's inside?

- ✓ Reader reflection activities including 'About me as a reader'
- ✓ Personal reading challenge goal for the year
- ✓ 'Completed Books' Recording sheets
- ✓ Reading 'Wish List' sheet
- ✓ 2023 CBCA Book of the Year Notables list
- ✓ Pages to record student's choice for the 2023 CBCA Book of the Year Shortlist
- ✓ 'How to choose great books' guide

MEET THE ARTIST



Matt Ottley

What an honour it is to be chosen as the artist to illustrate the 2023 CBCA theme. I chose a seahorse as the central character in my painting because for many cultures seahorses symbolise growth and strength, perfect for the 2023 theme. My seahorse floats among the clouds, giving it a magical, mystical essence. The magic dust of inspiration swirls around it.



[cba.org.au](http://cba.org.au)

Key 2023 Dates

#CBCA2023  
#ChildrensBookWeek



2023 Book of the Year NOTABLES	28 FEB
2023 Book of the Year SHORTLIST	28 MAR
2023 Book of the Year Announcement	18 AUG
2023 Children's Book Week®	19 – 25 AUG
2023 Shadow Judging Winners Announced	25 AUG
2024 Children's Book Week® theme announcement	28 AUG

Proudly partnered with ZART ART

KEEPING SMALLER HANDS BUSY THROUGH CHILDREN'S BOOK WEEK®



Visit [zartart.com.au](http://zartart.com.au) for your 2023 Catalogue

# My wish list

## FAVOURITES

A2 Double-sided Children's Book Week® & 2023 Book of the Year Shortlist poster (pg 6)	\$11.00	<input type="checkbox"/>
3 Poster Set (pg 6)	\$22.50	<input type="checkbox"/>
Badge; 10 pack (pg 7)	\$33.00	<input type="checkbox"/>
Bookmarks; 1 pack of 30 (pg 8)	\$8.80	<input type="checkbox"/>
Bookmarks; 5 packs of 30 (pg 8)	\$38.50	<input type="checkbox"/>
Bookmarks; 10 packs of 30 (pg 8)	\$66.00	<input type="checkbox"/>
Bunting; 1 string (pg 5)	\$16.50	<input type="checkbox"/>
Bunting; 3 strings (pg 5)	\$44.00	<input type="checkbox"/>
Lanyard (pg 7)	\$8.25	<input type="checkbox"/>
Lanyards; pack of 10 (pg 7)	\$66.00	<input type="checkbox"/>
Mouse pad (pg 7)	\$16.50	<input type="checkbox"/>
Pens; pack of 5 (pg 7)	\$17.80	<input type="checkbox"/>
Pens; pack of 10 (pg 7)	\$34.60	<input type="checkbox"/>
Pull Up Banner (pg 4)	\$137.50	<input type="checkbox"/>
2023 Seahorse Pin (pg 7)	\$11.00	<input type="checkbox"/>
Historical 5 pin set (pg 7)	\$44.00	<input type="checkbox"/>
A4 Reward Stickers; single sheet (pg 9)	\$6.60	<input type="checkbox"/>
A4 Reward Stickers; 5 sheets (pg 9)	\$27.50	<input type="checkbox"/>
A4 Reward Stickers; 10 sheets (pg 9)	\$49.50	<input type="checkbox"/>
A4 Artist Stickers; single sheet (pg 9)	\$6.50	<input type="checkbox"/>
A4 Sticker Combo; 3 sheet set (pg 9)	\$15.80	<input type="checkbox"/>

## COMBINATION PACKS

Bookweek-in-a-Tube; standard (pg 5)	\$71.50	<input type="checkbox"/>
Bookweek-in-a-Tube; giant (pg 5)	\$137.50	<input type="checkbox"/>
Classroom Pack; standard (pg 10)	\$48.40	<input type="checkbox"/>
Classroom Pack; giant (pg 10)	\$99.99	<input type="checkbox"/>
Library Pack (pg 11)	\$110.00	<input type="checkbox"/>
Desk Set (Pg 12)	\$29.99	<input type="checkbox"/>

## DIGITAL PRODUCTS



2023 Yearly Planner (pg 3)	\$25.00	<input type="checkbox"/>
A3 Colouring poster (pg 6)	\$27.50	<input type="checkbox"/>
2023 Student Reading Journal (pg 19)	\$50.00	<input type="checkbox"/>
Digital Gift Voucher (pg 12)	\$25   \$50   \$100	<input type="checkbox"/>

## ARTISAN RANGE



Window Decal Kit (pg 4/14)	\$110.00	<input type="checkbox"/>
Wall Decal Kit (pg 4/14)	\$110.00	<input type="checkbox"/>
Acrylic Hanging Seahorse (pg 14)	\$80.00	<input type="checkbox"/>
Acrylic Seahorse Wall Mount (pg 14)	\$80.00	<input type="checkbox"/>
Social Media Frame; small (pg 15)	\$75.00	<input type="checkbox"/>
Social Media Frame; large (pg 15)	\$135.00	<input type="checkbox"/>
Coasters; set of 4 (pg 15)	\$25.00	<input type="checkbox"/>

## PERENNIAL RANGE

Book of the Year stickers; single (pg 17)	\$5.30	<input type="checkbox"/>
Book of the Year sticker set (pg 17)	\$17.40	<input type="checkbox"/>
Book Display Holder (pg 16)	\$31.35	<input type="checkbox"/>
Acrylic Bird; single (pg 16)	\$80.00	<input type="checkbox"/>
Acrylic Bird Flock (pg 16)	\$204.00	<input type="checkbox"/>
Shaun Tan 2021 Giclee Poster (pg 16)	\$220.00	<input type="checkbox"/>
Lazy Lions Postcards; pack of 10 (pg 16)	\$11.00	<input type="checkbox"/>

## SPENCIL RANGE



Library Bag (pg 13)	\$15.99	<input type="checkbox"/>
Pencil Case (pg 13)	\$10.99	<input type="checkbox"/>
A4 Exercise Book Cover; single (pg 13)	\$2.49	<input type="checkbox"/>
A4 Exercise Book Cover; set of 5 (pg 13)	\$11.00	<input type="checkbox"/>
A4 Exercise Book Cover; Classroom Set x30	\$64.35	<input type="checkbox"/>
Calico Tote Bag; single (pg 13)	\$5.99	<input type="checkbox"/>
Calico Tote Bags; set of 5 (pg 13)	\$27.50	<input type="checkbox"/>
Calico Tote Bags; set of 10 (pg 13)	\$49.50	<input type="checkbox"/>

All prices include gst  
Postage and handling will be calculated at checkout  
Select products are not available until April 2023, or as advertised

