



THE CHILDREN'S  
BOOK COUNCIL  
OF AUSTRALIA



MERCHANDISE  
CATALOGUE 2023

READ  
GROW  
Inspire

CBCA BOOK WEEK

19 to 25 AUGUST

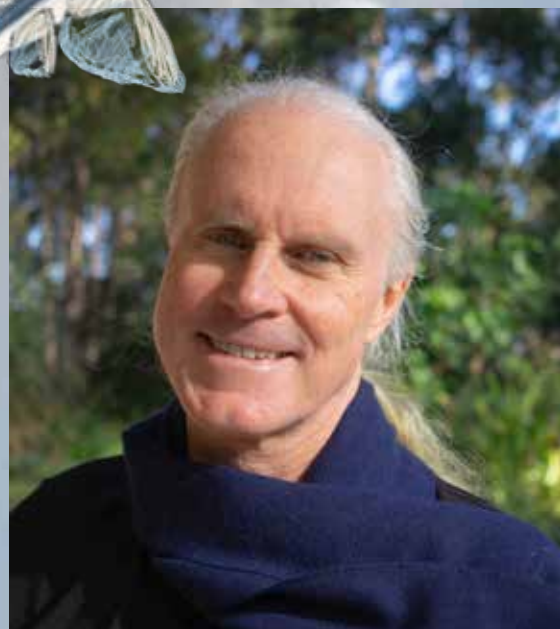
#CBCA2023



# READ GROW Inspire

PLEASE REGISTER YOUR  
ACCOUNT INFORMATION HERE:

[store.cbca.org.au](https://store.cbca.org.au)



What an honour it is to be chosen as the artist to illustrate the 2023 CBCA theme. I chose a seahorse as the central character in my painting because for many cultures seahorses symbolise growth and strength, perfect for the 2023 theme. My seahorse floats among the clouds, giving it a magical, mystical essence. The magic dust of inspiration swirls around it.

ARTWORK BY MATT OTTLEY | © THE CHILDREN'S BOOK COUNCIL AUSTRALIA

Welcome to 2023— the year we read, grow, inspire. we thank you for your support through your purchase of our merchandise.

With your support we're able to continue our important work of connecting young Australians to great stories— written for them by our community of amazing creatives.

Our merchandise continues to champion the work of our awarded artists, promotes our CBCA Book of the Year Awards, and provides quality products all ready for you to celebrate CBCA Book Week.

This year we have switched ecommerce platforms. in response to customer feedback involving efficient access to digital products, simpler cart and reliable payment gateways, we hope the transition will provide an improved online shopping experience and customer satisfaction. Through your continued support we can deliver more purposeful activities to our community.

ALL PRICES INCLUDE GST

POSTAGE AND HANDLING WILL BE CALCULATED  
ON CHECKOUT

MEET THE ARTIST

Matt Ottley



Easy eyecatching displays

bunting

Buy 3,  
3 metre  
strings and  
**SAVE**

1 string (3m)	\$16.50
3 strings (9m)	\$44.00

The perfect decoration with impact  
for your book week party

Book-Week-  
in-a-tube!

YOUR ONE-STOP  
DISPLAY-SHOP!

This all-in-one product includes:

- ✓ A GIANT A0 Book Week poster
- ✓ 3 pre-cut hanging characters on heavy
- ✓ A4 sheet of blue birds ready to copy and colour and fill excess display space

Book-Week-in-a-tube (standard)	\$71.50
Book-Week-in-a-tube (GIANT)	\$137.50

(items are not available separately)

pull up banner

PREMIUM Indoor pull up banner + case  
(price includes shipping!)

- ✓ 88 x 200 cm display size
- ✓ Smooth, 570 gsm vinyl banner
- ✓ Light-blocking grey backing
- ✓ Silver endcap on base

Made on demand  
**2 mtr  
tall**

Premium Indoor pull up banner	\$137.50
-------------------------------	----------







The CBCA is the brand behind the national and generational annual BOOK WEEK celebrations right around Australia. Line up your annual activities...

# ...with your CBCA Yearly Planner

\$25.00

digital product

START MAPPING  
OUT YOUR VISION  
NOW FOR  
2023 BOOK WEEK



Featuring stunning artwork by Jasmine Seymour, the 2022 CBCA Yearly Planner is the document to support Australian children's literature in your school or public library and classroom.

It has all the information you will need at your fingertips.

- ✓ Booklist to support significant and special days
- ✓ List of Australian author and illustrator birthdays
- ✓ Books to support the 2022 CBCA theme 'Dreaming with eyes open...'
- ✓ Great reads for older readers, younger readers and early childhood.
- ✓ Great non-fiction to have in your classroom or library
- ✓ Books for teachers and parents to help encourage children to read
- ✓ Poetry resource package
- ✓ Lists of all the previous CBCA winners
- ✓ and recording sheets to help you stay organised.

...but wait there's more!

You will also receive free a set of special 2022 CBCA shortlist category posters you can print off and use around your school.



A 'MUST HAVE' FOR ANYONE WITH  
A PASSION FOR AUSTRALIAN  
CHILDREN'S LITERATURE.

READ GROW Inspire

\*\*Sample resources included



# WE HAVE ALL YOUR favourites... posters

Add to your collection with the 2023 BOOK WEEK POSTER featuring the artwork of Matt Ottley and your 2023 Shortlist poster.

**NEW in '23**  
**Poster set**  
**\$27.50**

includes x2 Book week posters  
AND  
x1 Shortlist Poster

**2023  
A2  
SHORTLIST  
POSTER  
AVAILABLE  
APRIL**



Posters sold individually are mailed flat, rolled in tube

A2 BOOK WEEK POSTER^	\$11.00
A2 SHORTLIST POSTER^*	\$11.00
POSTER SET	\$22.50
DIGITAL COLOURING IN POSTER	\$27.50

^Each tube order incurs \$2.00 extra shipping  
\* Shortlist Poster not available until April 2023

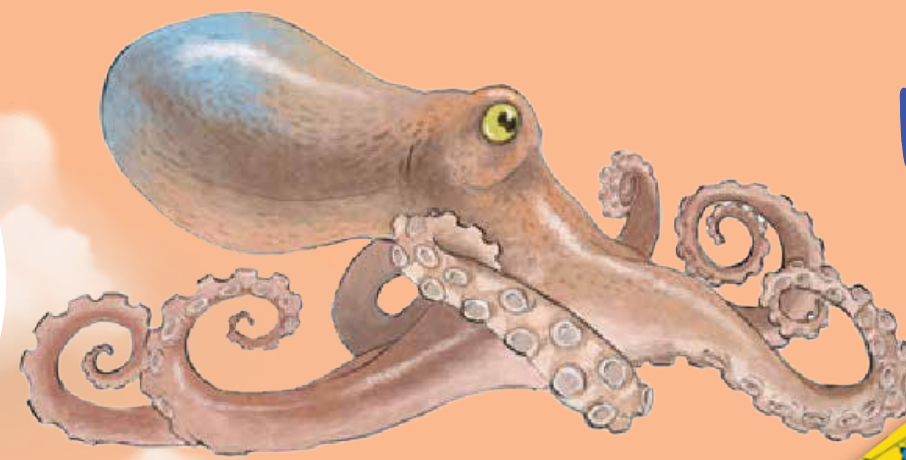
## COLOURING IN POSTER

The 2023 Digital Colouring in Poster comes with a specially adapted themed activity on the rear. Download and print for your classrooms, libraries, book clubs, or Book Week activities.

\$27.50

**digital product**

**\$27.50**



**lanyard**

**BULK BUY  
and  
SAVE**

Lanyard (single) \$8.25

Lanyards (10 pack) \$66.00

One for you, one for the team!

**badge**

Packs of 10 \$33.00

\*not available for individual sale



**enamel pin**

Add to your collection,  
or start one!

Get the whole  
5 pin set  
**\$40.00\***  
\*only while stock lasts



2023 Seahorse pin \$11.00

Set of 5 historical pins (includes Seahorse pin)\* \$40.00

**pen**

**BULK BUY  
and  
SAVE**

Pack of 5 \$3.80

Pack of 10 \$34.60



**mouse pad**

2023 Mouse pad

\$16.50







## bookmark

The perfect  
Book Week  
reward for  
students

and includes our

BOOK OF THE YEAR  
2022 SHORTLIST  
ON THE BACK

In packs of 30  
\$8.80

Get 5 packs of 30  
**\$38.50**

Get 10 packs of 30  
**\$66.00**

Single pack (x 30 bookmarks)	\$8.80
5 Packs (x150 bookmarks)	\$38.50
10 Packs (x300 bookmarks)	\$66.00



## stickers for everyone

STICKERS FOR STORIES  
AND REWARDS

STICKERS FOR DECORATION



Single A4 Sheet reward stickers (6 rows of 5)	\$6.60
Single A4 sheet "Read Grow Inspire" artist stickers	\$5.50
5 Sheets of A4 reward stickers	\$0.00
10 Sheets of A4 reward stickers	\$0.00
A4 Sticker Combo Set (x2 Reward Sticker sheets AND x1 "Read Grow Inspire" artist sheet)	\$0.00
Giant Wall Decal (white background or transparent)	\$00.000

STICKERS FOR  
WALLS & WINDOWS



Made to order  
for walls or transparent  
for windows

**\$110.00**

\*excludes \$40.00 shipping





# ALL NEW favourites

## Coasters



\$XX.xx



SMALL  
\$xxxx

LARGE  
\$xxxx

## Social Media Frames

Set of four acrylic coasters (4 individual designs) \$Xx.xx

### SOCIAL MEDIA FRAMES

Small (xx x yy cm) \$00.00\*

Large (xx x yy cm) \$0.00\*

### DIGITAL PRODUCTS

Student Reading Journal \$50.00

## Student Reading Journal

Download and print for all your students!

- ✓ Has this
- ✓ And this
- ✓ Oh, and that as well!

digital product



# Brand new partnership!



AVAILABLE ONLINE FROM THURSDAY, 1 DECEMBER 2022  
[spencil.com.au](https://spencil.com.au)



\$15.99



\$10.99



\$2.49

## All year round



\$3.99

## stationery

for all ages!

AVAILABLE FOR INDIVIDUAL SALE ONLY AT SPENCIL

Library Bag \$15.99

Pencil Case \$10.99

A4 Exercise Book Cover \$2.49

Calico Tote Bag (print on front only) \$3.99

BULK BUY OPTIONS AVAILABLE ONLY FROM CBCA

A4 Exercise Book Cover - Set of 5 \$11.00

A4 Exercise Book Cover - CLASSROOM SET (x25 covers) \$60.50

Tote Bags available within Classroom and Library Packs

AVAILABLE TO BUY IN BULK FROM THE CBCA IN 2023  
[store.cbca.org.au](https://store.cbca.org.au)



# Packs, combine and SAVE

Customer favourites in  
return with even **MORE** value!

Easy decision!



SAVE ON TIME  
SAVE ON MONEY  
SAVE ON STRESS  
**SAVE THE DAY!**

## Classroom Pack

Special price \$48.40  
(RRP value: \$XXXX)

- ✓ 1 Folded A2 Book Week Poster (folded to A4)
- ✓ 1 Folded A2 Shortlist Poster (folded to A4)
- ✓ 1 Pack of 30 Bookmarks
- ✓ 1 Sheet of 30 A4 Book Week Stickers
- ✓ 1 String of bunting
- ✓ 1 Badge for staff

+ 1 sheet of A4  
Artist Stickers

**NEW!**

**GIANT  
CLASSROOM PACK**  
includes  
30 Spencil A4 Book Covers  
AND Tote Bag

**\$90.00** **Spencil.**

## Library Pack

Special price \$110.00  
(RRP value: \$1XXXX)

- ✓ 1 Folded Book Week Poster
- ✓ 1 Folded Shortlist Poster
- ✓ 4 Packs of 30 Bookmarks (120)
- ✓ 4 Sheets of 30 A4 Book Week Stickers
- ✓ 1 Sheet of A4 Artist Stickers
- ✓ 2 Strings of Bunting
- ✓ 3 Badges for staff

+ 1 **NEW** Tote Bag

**NEW!**

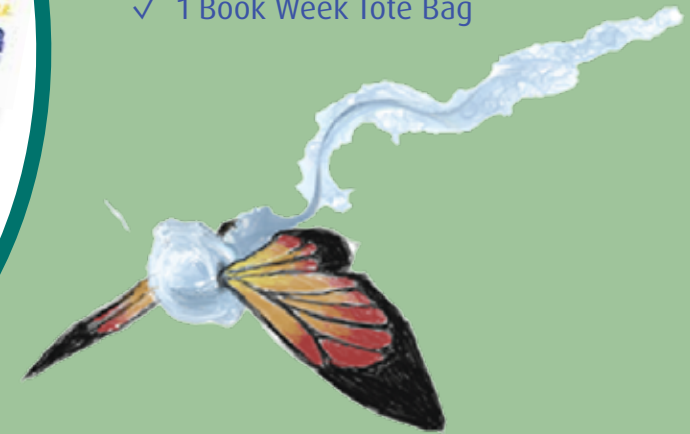
# NEW Packs! Just for You!

## Desk set

Special price \$24.20  
(RRP value: \$XXX)

**NEW!**

- ✓ 1 Book Week Coaster
- ✓ 1 Book Week Mousepad
- ✓ 1 Book Week Pen
- ✓ 1 Sheet A4 Artist Stickers
- ✓ 1 Book Week Tote Bag



## GIANT Book-Week-in-a-Tube

**Bigger space?  
Need to upsize?**

**WE'VE GOT YOU COVERED**

**UPSIZING**  
12  
hanging  
characters



**\$125.00**





Merchandising  
Libraries.com

# artisan range

Our partnership with Merchandising Libraries into 2023 allows us to bring you an all new range of beautiful bespoke products that transform space into wonderland. Whether it's specifically for 2023 Children's Book Week™, or for general transformation, these made-to-order products are proudly Australian owned to captivate and inspire Australian minds.

## SOCIAL MEDIA FRAMES

AVAILABLE IN  
TWO SIZES

NEW!

Bring  
school  
yearbooks  
to life!



Acrylic Seahorse	\$80.00
Wall Decal	\$110.00
Glass Decal	\$10.00
Social Media Frame (small)	\$75.00
Social Media Frame (large)	\$135.00

These prices do not include shipping.  
All orders with an Artisan product incur a \$40.00 shipping surcharge from Merchandising Libraries. Products are made to order and require an extra 4-6 weeks for shipping.

DECALS  
FOR WALLS  
FOR  
WINDOWS



## ACRYLIC SEAHORSE AVAILABLE IN TWO CHOICES

✓ Available printed double sided acrylic with clear line all ready to hang

OR

✓ On block with double-sided tape for peel and stick installation



## COLLECTOR'S COIN



Australian Government  
Royal Australian Mint



released August



## Year Round Products

2021  
Shaun Tan  
Limited edition  
print



visit [store.cbca.org.au](https://store.cbca.org.au)



2022  
Jasmine  
Seymour  
acrylic birds

Acrylic Bird (3 options)	\$80.00
2021 Shaun Tan Print	\$250.00
Book Display holder	\$31.35
2021 Animaelia Postcard (pack of 10)	\$11.00

## Book Display holder

NEW!

✓ Australian made  
✓ Excellent quality



2021  
Limited edition  
Animaelia  
postcards





## JOIN THE CBCA TODAY!

Australian Capital Territory	act@cbca.org.au
New South Wales	nsw@cbca.org.au
Northern Territory	nt@cbca.org.au
Queensland	qld@cbca.org.au
South Australia	sa@cbca.org.au
Tasmania	tas@cbca.org.au
Victoria	vic@cbca.org.au
Western Australia	wa@cbca.org.au

Get access to great benefits, local events, and stay up-to-date with industry inside knowledge

## Membership Specials

5x digital products

FREE FOR 2023 CBCA  
MEMBERS ONLY

- ✓ Multiple "Read, Grow, Inspire" themed digital activities^
- ✓ A5 certificate template

Only available  
through  
your branch  
membership  
renewal in  
2023

^selected samples only, not indicative of final products

## Shadow Judging



BE PART OF A NEW AGE OF  
YOUNG VOICES  
TAKING PART ACKNOWLEDGING  
GREAT STORIES

Registration includes

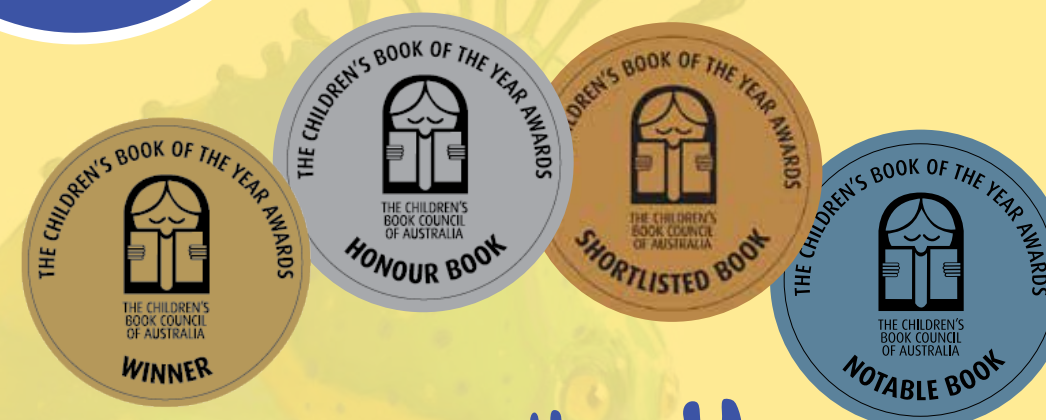
- ✓ access to the Shadow Judging creatives portal
- ✓ The shortlist books for your registered category
- ✓ Digital "Shadow Judging Readers Journal" for all participants

[shadowjudging.cba.org.au](https://shadowjudging.cba.org.au)

Sign up to the 2023 CBCA Shadow Judging newsletter and be sure to receive your registration information directly.



Registration  
\$50.00  
For more  
information  
contact your local  
branch



## Book of the Year award stickers

HELP GUIDE READERS TO  
QUALITY LITERATURE

Mark your copy of an award winner!

Single A4 sheet	\$5.30
Complete Set (one sheet of each award; set of 4)	\$17.40



# Book Week Dates and activities

## NACL

Proudly partnered with **ZART ART**

KEEPING SMALLER HANDS BUSY  
THROUGH CHILDREN'S BOOK WEEK™



Visit [zartart.com.au](http://zartart.com.au)  
for your     Catalogue



KEY ANNUAL DATES

And

DONATION INFORMATION

Thank you for your support

My wish list



FAVOURITES

Book Week poster flat	
\$11.00q	
Book Week poster folded	\$11.00q
Shortlist poster flat	\$11.00q
Shortlist poster folded	\$11.00q
Book Week Badge	\$3.80 q
Book Week Badge (pack of 10)	\$35.20 q
Bookmarks (sold as pack of 30)	\$8.80 q
Bunting	\$16.50
Sheet of Stickers (30)	\$6.60 q
Sheet of Stickers (30) x10	\$58.00 q
Wall stickers A4 size Pack of 3	\$38.50 q
Lanyard	\$8.25 q
Lanyard (pack of 10)	\$66.00 q
Pens	\$3.80 q
Pens (pack of 10)	\$34.60 q
Butterfly Pin	\$11.00 q
Mouse Mat	\$16.50 q
Pull Up Banner	\$137.50 q

DIGITAL PRODUCTS	
Teacher Planner	\$25.00
Colouring poster	\$27.50 q
PACKS	
Bookweek-in-a-Tube Standard	\$64.90 q
Bookweek-in-a-Tube Giant	\$120.00 q
Classroom Pack	\$44.00 q
Library Starter Pack	\$110.00 q
MERCHANDISING ARTISAN RANGE	LIBRARIES'
Translucent vinyl decal kit	\$108.90 q
Acrylic 3 Birds Hanging	\$71.50 q
Acrylic 3 Birds Wall Mount	\$71.50 q
PERRENIAL RANGE	
Lazy Lions Postcards packs of 10	\$11.00 q
Shaun Tan 2021 Giclee Poster	\$275.00 q
Shaun Tan 2021 enamel Eye Pin	\$11.00 q
Book of the Year stickers (4 Sheet Set)	\$17.40 q
Book of the Year stickers single	\$5.30 q

ALL PRICES INCLUDE GST

POSTAGE AND HANDLING WILL BE CALCULATED  
AT CHECKOUT

visit [store.cbca.org.au](https://store.cbca.org.au)







THE CHILDREN'S  
BOOK COUNCIL  
OF AUSTRALIA

SINCE 1945 — YOUR CONNECTION TO STORY

## Our purpose

ENRICH YOUNG LIVES  
THROUGH AUSTRALIAN  
STORIES.

## Our vision

A thriving creative  
world embracing the  
transformational power of  
stories across generations.

## Our mission

To connect, communicate, celebrate and  
advocate for the value of stories.

## Valued partner support

As we continue to grow our merchandise range, ensuring we continue to offer a high quality product our customers can trust we would like to take a moment to thank the partners who help us achieve that goal.

Your support trusting and purchasing our product helps us to continue to develop our national and local programs that steer our mission, bringing us ever closer to our Australian vision.



Australian Government  
Royal Australian Mint



READ GROW Inspire