MERCHANDISE CATALOGUE 2022

CR 18

CBCA Book Week begins here...



meet the artist...



Photo: Courtesy Jasmine Seymour

Jasmine Seymour was the winner of the CBCA 2020 New Illustrator Award.

Jasmine's picture book *Baby Business* tells the story of the baby smoking ceremony that welcomes a new baby to country.

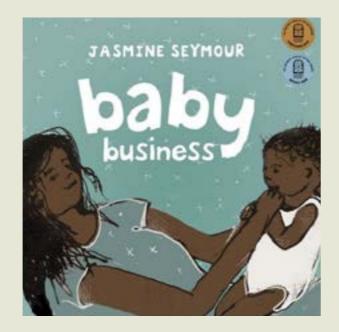
A wonderful story to share with young children.

Warami

I am delighted to be chosen as the CBCA artist.

It is such a privilege to be able to tell my story through this platform.

My story is about connecting to Country and learning from the sky, waterways and lands of my people the Dharug people. Jasmine Seymour



ARTWORK BY JASMINE SEYMOUR | © THE CHILDREN'S BOOK COUNCIL AUSTRALIA

Dreaming with eyes open...

> three three

We believe this year will be full of possibilities— we thank you for your support through your purchase of our merchandise.

With your support we're able to continue our important work of connecting young Australians to great stories— written for them by our community of amazing creatives.

Our merchandise continues to champion the work of our awarded artists, promotes our CBCA Book of the Year Awards, and provides quality products all ready for you to celebrate CBCA Book Week.

This year we thank you for moving with us to a one -stop-shop. By supporting this move you enable us to work more efficiently and as a small not-for-profit, this means we can deliver more purposeful activities to our community.

> PLEASE REGISTER YOUR ACCOUNT INFORMATION HERE:

store.cbca.org.au

ALL PRICES INCLUDE GST POSTAGE AND HANDLING WILL BE CALCULATED ON ESTORE

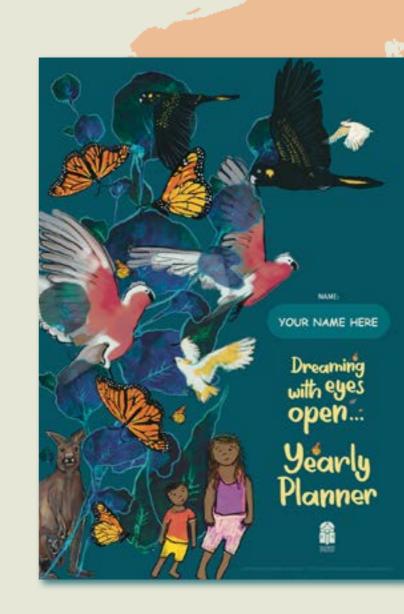
The CBCA is the home of the premier Australian literary award for children, the **BOOK OF THE YEAR AWARDS** where CBCA BOOK WEEK begins...

...with your new CBCA Yearly Planner

new digital product \$25.00

START MAPPING OUT YOUR VISION NOW FOR 2022 BOOK WEEK

- Featuring stunning artwork by Jasmine Seymour, the 2022 CBCA Yearly Planner is the document to support Australian children's literature in your school or public library and classroom.
- It has all the information you will need at your fingertips.
- Booklist to support significant and special days
- List of Australian author and illustrator birthdays
- Books to support the 2022 CBCA theme 'Dreaming with eyes open...'
- Great reads for older readers, younger readers and early childhood.
- Great non-fiction to have in your classroom or library
- Books for teachers and parents to help encourage children to read
- Poetry resource package
- Lists of all the previous CBCA winners
- and recording sheets to help you stay organised.
- ...but wait there's more!
- You will also receive free a set of special 2022 CBCA shortlist category posters you can print off and use around your school.
- The 2022 CBCA Yearly Planner is a must have for anyone with a passion for Australian children's literature.



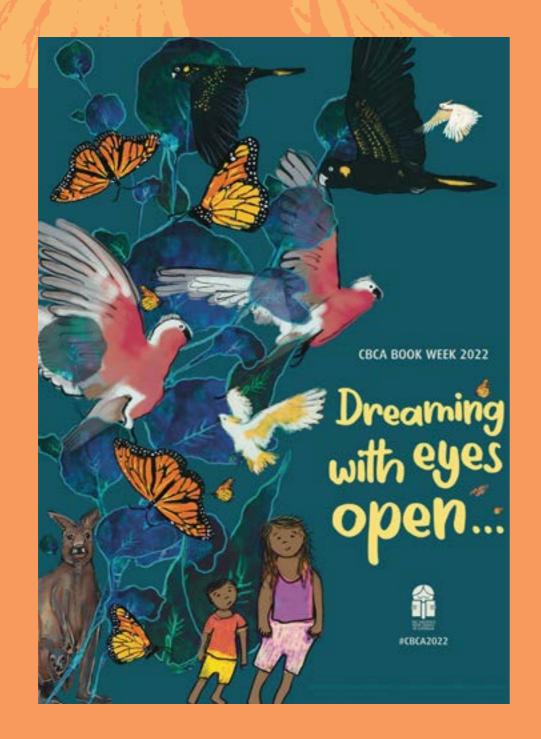
Great read alouds CBCA 'Early Childhood' category List wated by Cate Sinket & Karge Stephens (2004-34	
	Poe Researces created by Guil Er CECIN
A series of the	Andrew Rouge Andrew Service and Service Andrew Serv
Personal and and	
Sample resources included	**.tbia

Great reads for 9A reader: CBCA 'Older Readers' category

Life created by Troky Seckler, CBCA GM



favour tes...



Our 2022 artwork features a wonderful group of animals celebrating our connection to country. Their presence is continual, past, present and future as part of our First Australians' dreaming. In Jasmine's Dharug language, we welcome **buru** —the kangaroo, **burudyara**—the butterfly, **girrawi**—the sulphur-crested cockatoo, and **garad**—the yellow-tailed black cockatoo.



Add to your collection with our new BOOK WEEK POSTER 2022 featuring the work of Jasmine Seymour and your Shortlist poster.

Both A2 full colour

- BOOK WEEK POSTER
- SHORTLIST POSTER

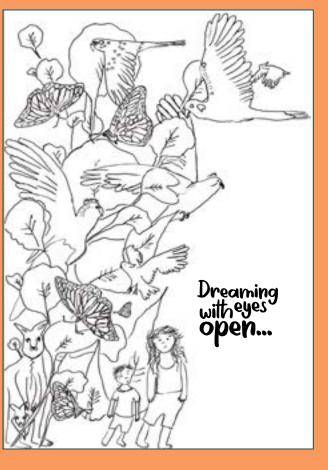
ALL AVAILABLE FLAT OR FOLDED \$11.00 each

COLOURING IN POSTER

This year all digital and ready for you to print for your classrooms and libraries \$27.50

new digital product

2022 SHORTLIST POSTER **AVAILABLE** APRIL















The perfect **Book Week** reward for students and includes JUO **BOOK OF THE** YEAR 2022 **SHORTLIST ON THE BACK** In packs of 30 \$8.80



sticker sheet Celebrate the connection to Country with

STICKERS FOR STORIES and REWARDS \$6.60 per sheet

personal, pretty & practical



Dreaming with eyes open...

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CBCA BOOK WEEK

bunting

Image: Constant of the second seco

wall stickers

3 INDIVIDUALLY CUT A4 STICKERS, perfect for walls and your shelf displays \$38.50 for the set

ALL NEW favourites



pull up banner

FOR PROFESSIONAL **MEETINGS & DISPLAYS** & **FESTIVE EVENTS**

- size: 880 x 2000 mm
- 570 gsm vinyl
- silver end cap on base

(shipped direct from supplier) \$137.50 each



mousemats

INSPIRE YOURSELF EVERDAY! \$16.50 each



We can help! Decisons made easy... BooK-Week-in-a-tube

We understand the demands on your time are numerous. This year we are proud to offer you a variety of special ready-to-go solutions.

'Book-Week-in-a-Tube' is an instantly stunning 2022 CBCA Book Week display. Everything you need to make an eye-catching display will be sent to you in one tube. The tube will include:

- 1 x huge CBCA Book Week Poster (AO size)
- 3 x double-sided prepared birds (on paper)
- 1 x sheet of Monarch butterflies you can print as many as you want.

Add your own touches with foliage and plants and your display will attract lots

of attention, in your library, classroom or store.





\$64.90 + postage & handling

Easy decision! Order your classroom or library packs

Classroom Pack SPECIAL PRICE \$44.00 (RRP VALUE: \$52.50)

1 Folded Book Week Poster 1 Folded Shortlist Poster 1 Pack of 30 Bookmarks 1 Sheet of 30 Stickers 1 String of bunting 1 Badge for staff

Library Starter Pack SPECIAL PRICE \$110

SPECIAL PRICE \$110 (RRP VALUE: \$122.50)

1 Folded Book Week Poster 1 Folded Shortlist Poster 4 Packs of 30 Bookmarks (120) 5 Sheets of 30 Stickers (150 stickers total) 2 Strings of Bunting 3 Badges for staff INTRODUCING OUR SPECIAL NEW PARTNER AND THEIR



Merchandising Libraries.com.au

Merchandising Libraries is internationally recognised as the market leader in premium signage and display tools, tailoring products to the practical needs of libraries.

CBCA has partnered with **Merchandising Libraries** to create a collection of sophisticated installation art. Your purchase directly supports our CBCA work. Made in Australia, these stunning birds can be suspended from the ceiling, mounted on walls or applied to windows.

You might create a flock of hanging birds over a story time-space, decorate windows or perhaps combine fabrication methods to create a layered effect. The possibilities are limitless!

Order through the CBCA eStore and we will send your orders on directly to **Merchandising Libraries** for fabrication and shipping

Window Decal on Translucent Vinyl

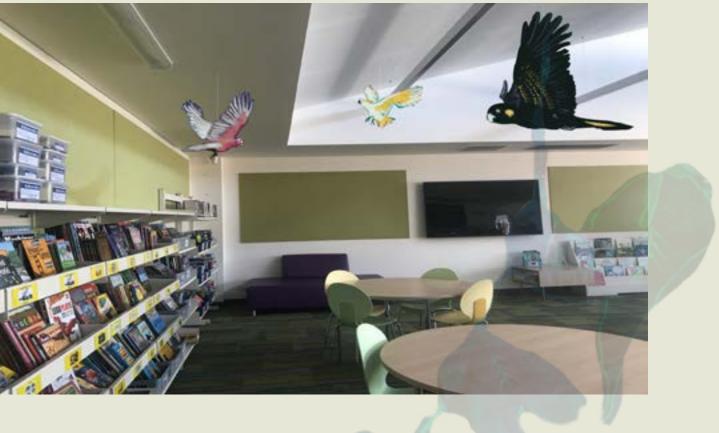
Your flock! Your choice!

OUR FEATURE BIRDS AVAILABLE PREMIUM QUALITY PRINTED LARGE ON ACRYLIC



Available in portrait (photo) and landscape versions 1. Landscape = h 600 mm x w 1200 mm 2. Portrait = hv1189 mm x 841 mm

\$108.90 + postage & handling



TWO CHOICES All 3mm acrylic

1. Available printed double sided acrylic with clear line all ready to hang OR 2. On block with double-sided tape for peel and stick installation

\$71.50 per bird



my wish list

FAVOURITES

Book Week poster flat	\$11.00 🖵
Book Week poster folded	\$11.00 🗖
Shortlist poster flat	\$11.00 🗖
Shortlist poster folded	\$11.00 🗖
Book Week Badge	\$3.80 🗖
Book Week Badge (pack of 10)	\$35.20 🗖
Bookmarks (sold as pack of 30)	\$8.80 🗖
Bunting	\$16.50 🗖
Sheet of Stickers (30)	\$6.60 🗖
Wall stickers A4 size Pack of 3	\$38.50 🗖
Lanyard	\$8.25 🗖
Lanyard (pack of 10)	\$66.00 🗖
Pens	\$3.80 🗖
Pens (pack of 10)	\$34.60 🗖
Butterfly Pin	\$11.00 🗖
Mouse Mat	\$16.50 🗖
Pull Up Banner	\$137.50 🗖

ALL PRICES INCLUDE GST POSTAGE AND HANDLING WILL BE CALCULATED ON ESTORE

DIGITAL PRODUCTS		
Teacher Planner	\$25.00	
Colouring poster	\$27.50	
PACKS		
Bookweek-in-a-Tube	\$64.90	
Classroom Pack	\$44.00	
Library Starter Pack	\$110.00	
MERCHANDISING LIBRARIES ARTISAN RANGE		
Translucent vinyl decal kit	\$108.90	
Acrylic 3 Birds Hanging	\$71.50	
Acrylic 3 Birds Wall Mount	\$71.50	
PERRENIAL RANGE		
Lazy Lions Postcards packs of 10	\$11.00	
Shaun Tan 2021 Giclee Poster	\$275.00	
Shaun Tan 2021 enamel Eye Pin	\$11.00	
Book of the Year stickers (4)	\$17.40	
Book of the Year stickers single	\$5.30	





Book of the Year stickers guide readers to quality literature

One A4 sheet of each of the four CBCA Book of the Year Award categories.

- 4 x sheets of 35 stickers with a foil finish \$17.40
- Single sheets \$5.30

ALL ORDERS to now through our streamlined one-stop-shop with credit card facility Thank you for your support